

TERAMAR MEDIA, INC.

400 Executive Center Drive • Suite 106 • West Palm Beach, FL 33401

Phone: 561.615.VIVE (8483) • Fax: (561) 687.3489

E-mail: production@vivemagazine.com

AD SPECS

FULL PAGE AD

Trim Size:
9" x 10 7/8"

Live Area:
8 1/2" x 10 3/8"

FULL BLEED:
9 1/4" x 11 1/8"

*(Please keep live type
3/16" away from Live Area)*

1/2 PAGE Vertical

WITH BLEED:
3 7/8" x 10 7/8"

WITHOUT BLEED:
3 7/8" x 10 3/8"

1/2 PAGE (Island)

4 3/4" x 7 1/2"

1/6 PAGE Vertical

2 1/2" x 4 3/4"

1/6 PAGE Horizontal

4 3/4" x 2 3/8"

1/2 PAGE Horizontal

7 3/4" x 4 3/4"

2/3 PAGE

5 1/8" x 10"

1/3 PAGE Vertical

2 1/2" x 10"

1/3 PAGE Square

5 1/8" x 4 3/4"

1/4 PAGE

3 3/4" x 4 3/4"

**CAMERA READY AD SUBMISSIONS:
Discs and CDs**

Collected ad files or high resolution PDFs can be burned to disc and mailed directly to: Vive Magazine, Attn.: Production, 400 Executive Center Drive, Suite 106, West Palm Beach, FL 33401 prior to deadline please.

ADs via email (3 megs & under):

Digital high resolution ad files can be sent via email to: production@vivemagazine.com.

ADs via FTP SITE (Over 3 megs):

Large files can be placed on our ftp site. Please call 561.615.8483 to speak to the Art Director for log-in information.

**CAMERA READY ADS
SUBMITTED MUST BE 300 DPI**